

Daffodil Day - the facts

About the Cancer Society

- For 80 years the Cancer Society has been helping people affected by cancer and working towards a future with less cancer
- The Cancer Society a not-for-profit charity. This means we rely on donations to carry out our work and that all of our money goes towards helping people affected by cancer
- There are six divisions of the Cancer Society throughout New Zealand

How does the Cancer Society help?

- We help people with cancer and their families. We provide information, library books, Community Liaison Nurses, counsellors, transport to treatment and a meal service
- We provide free accommodation for people who have to travel long distances to get cancer treatment
- We work hard to make the places where you live, learn and play healthier. This includes things such as making sure your school is SunSmart
- We fund important scientific research into the causes and treatment of cancer. Our researchers are some of the best in the world and have discovered eight new drugs that help treat cancer

Why the Daffodil?

- The Daffodil is a symbol of hope and used by cancer organisations all over the world
- It is the first flower of spring and represents new life and new possibilities

What is Daffodil Day?

- Daffodil Day is the Cancer Society's biggest fundraiser and our flagship appeal that we have run for 21 years with the help of the National Bank
- Daffodil Day is very important for two reasons:
 1. It raises money to help the Cancer Society carry out its work
 2. It raises awareness about who the Cancer Society is and how we help

How you can help:

- Awareness - learn about Daffodil Day and the Cancer Society and let your family and friends know how we help people with cancer and their families
- Participate - get involved in the activities your school has planned around Daffodil Day and have fun. If your school does some great activities make sure you take some photos and send them back in to your local Cancer Society
- Donate - every dollar that is raised through Daffodil Day activities goes towards helping people affected by cancer and working towards a future with less cancer