

# 30 YEARS OF Daffodil Day

2020 marks 30 years of Daffodil Day in New Zealand. That's 30 years of coming together to raise much-needed funds to support people facing cancer. Daffodil Day has expanded to become a highly-organised community activity across the country.

**Thank you for being part of a team of 11,000 volunteers who will collect on Daffodil Day this year.**

## Tips from collectors to ensure you get lots of donations

### 1 Be engaging

While collecting, stay engaged, smile and make eye contact. You can greet people, just be friendly and relaxed.

### 2 Be kind

Thank people for their donation no matter how big or small and offer them a daffodil or a sticker.

### 3 Be bold

Mention the cashless options via the QR code or online if someone says they don't have cash.

## Keep it safe

○ ○ We want to ensure you and others stay safe ○ ○

### Health

- Stay at home if you feel unwell. Please let us know as early as possible if that's the case
- Wash your hands before and after your shift, or use hand sanitiser
- Maintain 2m social distancing & wear a face mask during your shift
- Wear comfortable clothing and footwear that is suitable for the weather on the day. Remember you are standing for the duration of your shift

### Safety

- Only use your mobile if there is an emergency
- Keep the lid on the bucket. Suggest other methods of donating or ask them to return when they have change
- If someone tries to steal your bucket, do not resist. Try to get a good description and call 111 immediately - then phone your Area Coordinator
- Keep your bag, phone and wallet well out of view

## How your support makes a difference



**1,046,683 km**

The distance our volunteers drive patients to treatment every year



**47,984**

The number of nights people stay in our accommodation



**14,882**

Number of supportive care programme attendees



**\$62,160,659**

Total spend on research between 2008 and 2019

On behalf of the people who have used our services, thank you!

One of the things the Cancer Society provides is accommodation for those who need to travel far to receive treatment. Find out from Denise, David and Nicole what difference this has made for them.

<https://bit.ly/CSNZ2020>



Cancer Society

ANZ  
Principal Sponsor

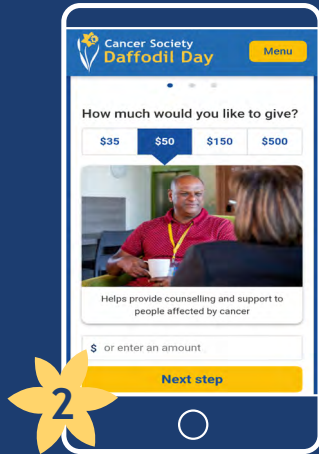
Daffodil Day

# No cash? No stress!

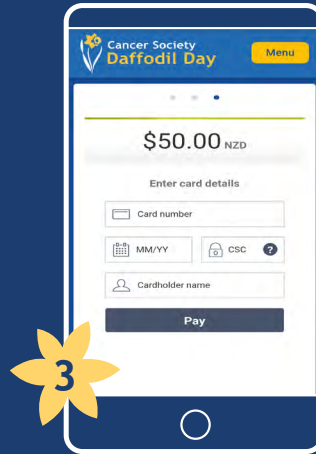
We've made it easy for people to donate cashless. Just get them to use the following steps.



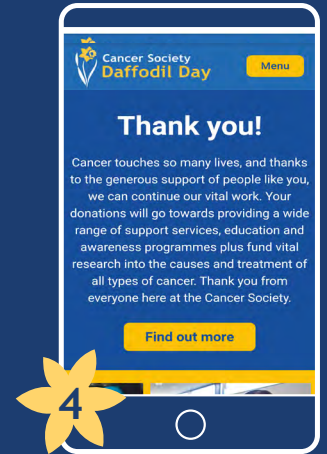
1 Scan the QR code with your camera or QR code reader



2 Decide how much you want to give



3 Follow the steps on the screen



4 All done! We have received your donation

## Frequently asked questions on the street

### Can I receive a receipt?

If a donor asks for a receipt, get their details and the amount donated and put this in the donation bucket. The Cancer Society will provide a receipt for donations over \$5.

### Why should I donate?

Every day 63 New Zealanders will hear the words "you have cancer". The Cancer Society knows how a cancer diagnosis can affect every aspect of someone's life and is there to help people through.

### How can I donate when I don't have any cash?

There are plenty of options, including popping into any ANZ branch, scanning the QR-code or donating via [daffodilday.org.nz/donate](http://daffodilday.org.nz/donate)

If people have cancer related questions, please don't give advice but let them know about the Cancer Society Information Helpline 0800 CANCER (226 237).

HAPPY  
Daffodil  
Day

## Be street wise!

- Wear the yellow vest so people can identify you as a Cancer Society volunteer
- Be polite and respectful
- Dress smart and suitable for the weather
- Make your way to the designated collection site at the agreed time
- Keep footpaths clear



We are working towards SmokeFree Aotearoa 2025. Please help by NOT smoking whilst collecting for the Cancer Society.



Cancer  
Society

ANZ  
Principal Sponsor

Daffodil Day